

2024 Exhibitor Information

Below is all the exhibitor info, including:

- Conference Location & Parking
- Exhibit Hall Hours
- Shipping Info
- Lodging
- Exhibitor Attendee Registration
- Booth Information and Assignments

EXHIBITOR INFORMATION

CONFERENCE LOCATION

The Cable Center, 2000 Buchtel Blvd S, Denver, CO 80210 [Getting There](#)

PARKING

There is parking available at The Cable Center as well as limited street parking. Public transit and ride sharing are advised.

EXHIBIT HALL HOURS

Exhibitor Load-In	Wednesday, September 25	12:00 PM - 5:00 PM
Exhibit Hall Open	Thursday, September 26	8:00 AM - 5:30 PM (Social Event 5:30 PM - 7 PM)
Exhibitor Load-Out	Thursday, September 26	7:00 PM - 9:00 PM

NOTE: On Thursday evening (9/26/24), a social hour will take place in the Exhibit Hall from 5:30 – 7:00 PM. Please join us for wine & beer, hors d'oeuvres, networking, and a raffle prize drawing. Please submit any raffle prizes on behalf of your organization to exhibitors@gisinthetrockies.org prior to the event to help increase attendee participation through an interactive raffle card incentive system. We can also help promote your prize via social media.

SHIPPING INFORMATION

User is responsible for the arrangements and all expenses of shipping materials, merchandise, exhibits, and any other item to and from the Center. The Cable Center must be notified in writing in advance of shipping arrangements; but The Cable Center shall have no liability or obligation to User in connection with or arising out of any shipments to or from the Center.

Materials and shipments relating to scheduled events may be shipped no more than one week in Advance (September 18, 2024).

Label shipping information:

Attention:

Events Department

The Cable Center

2000 Buchtel Blvd., Denver, CO 80210

Include the name and date of the event, contact person and number of packages shipped.

Items can be shipped to arrive on September 18, 19, 20, 23, or 24 between 8:30 a.m. and 4:30 p.m.

Please label with GIS in the Rockies noted and the exhibitor's name. Outbound shipping arrangements must be made prior to departure.

DELIVERIES AND PICK-UPS:

Deliveries to The Cable Center relating to the scheduled event may take place no sooner than 24 hours before the event and must be picked up within 24 hours after the event. Deliveries may be subject to additional fees if outside of contracted time.

If you are bringing small booth items with you during set up on September 25, you can temporarily park near the main entrance and come in the front door. The exhibit area is immediately within the entrance to The Cable Center.

Conference staff will be there to help guide you to your booth space.

LODGING

There are several hotels with availability very near The Cable Center, many with discounted rates offered for visitors to DU.

See details below for select hotels offering discounted DU-affiliated guest rates.

<https://www.du.edu/comm-govt/community/resources/visitors/hotels>

EXHIBITOR ATTENDEE REGISTRATION

Booths include up to two full conference registrations and two exhibit-only registrations. Additional booth staff conference registrations are available. (*Please note that Educational/Non-Profit Booths include one full registration and one exhibit-only registration.)

Each registrant must be registered through EventBrite to be issued a pass. Please use the registration codes provided in your confirmation email.

Send any registration questions to registration@gisintherockies.org.

BOOTH ASSIGNMENTS AND INFORMATION

A list of exhibitors and booth numbers will be provided prior to the conference.

When you arrive, your booth will be clearly marked with both the booth number and your company name.

Exhibitor booths include:

- Booth Space
- One rectangular table (72" x 30") with skirt and two chairs
- Wi-Fi Internet access
- Full-conference registration for two people* (Additional registrations \$125 per person per day.)
- Link to your company website from the GIS in the Rockies website
- Post-conference complete list of registered attendees
- Electricity (standard 110 volt, 15 amp outlets). We suggest bringing a few extension cords for electronics at your booth.