

## SPONSORSHIP AND EXHIBITOR OPPORTUNITIES

Reserve your space now! [REGISTER A BOOTH ONLINE.](#)

You can also complete the attached form and submit with credit card information or a check.

Questions? Contact Paul Balaguer at 303-883-5026 or [exhibitors@gisintherockies.org](mailto:exhibitors@gisintherockies.org)

### EXHIBITOR BOOTHS

GIS in the Rockies is the Rocky Mountain West's premier geospatial information and technology conference and attracts a large, professional attendance base. Exhibitor exposure is maximized with attendees passing through exhibit area for sessions, meals, and breaks.

We suggest you register early! Exhibitors registered and paid by **May 31** receive a discounted booth price and are highlighted in the preliminary program sent to more than 6,000 GIS professionals. Booth are expected to sell out, and locations are prioritized based on payment date. Exhibitor booth fees:

<u>BOOTH / REGISTRATION TYPE</u>	<u>PRICE</u>
<b>EARLY REGISTRATION</b> - by May 31 (Includes listing in preliminary program)	<b>\$1,300</b>
<b>STANDARD BOOTH</b> – June 1 until booths sell out	<b>\$1,450</b>
<b>ADDITIONAL STAFF</b> - Full registration (per person each day)	<b>\$125</b>
<b>EDUCATIONAL / NON-PROFIT ORGANIZATION BOOTH</b> (4 available) (Includes one full registration, one exhibit-only registration, Wi-Fi access)	<b>\$750</b>

#### **Exhibitor Booths Include:**

- Full-conference registration for two people\* (Additional registrations \$125 per person per day)  
\*Educational / Non-profit booths include one full-conference registration
- Two complimentary, exhibit area-only registrations
- One rectangular table with skirt, two chairs
- Electricity
- Wi-Fi Internet access
- Booth ID sign with company name and booth number
- Link to your company website from the GIS in the Rockies website
- Pre-conference list of pre-registered attendees
- Post-conference complete list of attendees
- Participation in the Vendor Showcase Track, subject to availability

#### **Exhibit Hall Schedule:**

Exhibitor Load-In	Wednesday, October 7	1:00 p.m. - 5:00 p.m.
Exhibit Hall Open	Thursday, October 8	8:00 a.m. - 7:00 p.m. (Conference Social Event 5 - 7 p.m.)
	Friday, October 9	8:00 a.m. - 3:30 p.m.
Exhibitor Load-Out	Friday, October 9	3:30 p.m. - 5:00 p.m.

## GIS IN THE ROCKIES SPONSORSHIP

Conference sponsorship provides valuable benefits and outstanding exposure to a targeted, professional audience, including extensive exposure with the geospatial decision makers that attend:

- Logo recognition on conference website with logo linked to sponsor website
- Sponsorship acknowledgement in conference printed program and signage
- Verbal acknowledgement of sponsorship by conference emcee
- Acknowledgement of sponsorship in eblasts to over 6,000 GIS decision makers

Additional benefits for each sponsorship level listed below.

<b>PLATINUM SPONSOR - Premier Conference Sponsorship and Recognition</b> Includes: 2 conference booths, 2 additional registrations, Full-page digital color program ad, and Opportunity to address conference keynote session (1 available)	<b>\$4,800</b>
<b>GOLD SPONSOR - Conference Presenting Sponsor</b> Includes: 1 conference booth, 1 additional registration, and Half-page digital program ad (2 available)	<b>\$3,250</b>
<b>SILVER SPONSOR - Conference Supporting Sponsor</b> Includes: 1 conference booth (1 available, <b>2 sold</b> )	<b>\$2,250</b>
<b>SOCIAL EVENT SPONSOR – Thu, 10/8 Conference Reception (1 available)</b> Verbal acknowledgement of sponsorship and logo on signage at Social Event	<b>\$2,000</b>
<b>STUDENT DISCOUNT SPONSOR (1 available)</b> Sponsorship fee supports discounted student conference attendance rates. Conference Website & Registration Platform will promote student rate as being underwritten by sponsor	<b>\$2,000</b>
<b>CAREER DEVELOPMENT ACADEMY (CDA) SPONSOR (1 available)</b> Title sponsorship of CDA (includes forums & workshops, mock interviews, resume review, etc.) Includes signage and program recognition & brief speaking opportunity at CDA introduction	<b>\$1,000</b>
<b>LUNCH SPONSOR (2 available)</b> Verbal acknowledgement of sponsorship and logo on signage at sponsored lunch	<b>\$1,000</b>
<b>COFFEE BREAK / SNACK SPONSOR - morning &amp; afternoon breaks on 1 conference day (2 available)</b> Verbal acknowledgement of sponsorship and logo on signage at breaks on sponsored day	<b>\$500</b>
<b>DIGITAL EVENT PROGRAM ADVERTISING</b> Interior: Full-Page Ad - \$400, Half-Page Ad - \$200	
<b>PROMOTIONAL ITEM - Giveaway Item (Water bottle, binder, badge wallet, pen, etc.)</b> Must be sponsor or exhibitor. Please contact us with your ideas	

## SPONSOR/EXHIBITOR REGISTRATION FORM

Please [REGISTER ONLINE](#) or fill out this form completely and submit with payment via e-mail or USPS:

Email: [exhibitors@gisintherockies.org](mailto:exhibitors@gisintherockies.org)

Mail: GIS in the Rockies, Attn: Mike Johnsen, PO Box 40885, Denver, CO 80204

Upon receipt of registration and full payment, you will receive written confirmation of your sponsorship/exhibitor package. Booth location and sponsorship opportunities are first come, first serve by registration and payment date.

**Please print legibly to ensure the accuracy of your information.**

Company: \_\_\_\_\_

Website: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Email address: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Attendees: \_\_\_\_\_

**FEES (Please indicate packages desired):**

<u>QUANTITY</u>	<u>ITEM</u>	<u>PRICE</u>	<u>TOTAL</u>
	EARLY BOOTH REGISTRATION (by May 31)	\$1,300	
	STANDARD BOOTH REGISTRATION (June 1 & later)	\$1,450	
	ADDITIONAL STAFF (Full registration, per person each day)	\$125/day	
	EDUCATIONAL / NON-PROFIT ORGANIZATION TABLE	\$750	
	SPONSORSHIP PACKAGE (indicate which package and amount)		
	<b><u>TOTAL</u></b>		

### Payment Information

Check Amount \_\_\_\_\_ Check Number \_\_\_\_\_

Credit Card (please circle type): Visa    MasterCard    American Express

Card # \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CVC Code (on back of card): \_\_\_\_\_

Name on Card: \_\_\_\_\_ Cardholder Signature: \_\_\_\_\_

Card Billing Address: \_\_\_\_\_

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